

## NCC Cable System Order

Order #	62538042	Flight Dates	05/28/18 - 06/10/18	Update Date	05/25/18
Syscode	0856	Agency	Shorr, Johnson & Magnus	Version	1 Vs. 1
System Name	Spectrum/Milwaukee Interconnect, WI	Advertiser	Tammy Baldwin for Senate	Show All Lines	
Market	Milwaukee-Racine			Total # of Weeks	2
		Client Code	WI	Total	\$7,050.00
AE	Evan Butcher	Product Code	30s	Commission	\$1,057.50
Sales Coordinator	Austin Nichols	Est Code	5.29-6.4	Net Total	\$5,992.50
Office	Washington	Product Name		Total Spots	43
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+3 Mar18	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		5.25. New 30s Order. Please review and confirm, thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	Cable RT	5/28/18	6/3/18	05:00	09:00		X	X	X	X	X	X	-	-	4	\$148.00	\$592.00	30	NPE 03/26/18-06/24/18
2	CNN	Cable RT	6/4/18	6/10/18	05:00	09:00	X							-	-	1	\$148.00	\$148.00	30	NPE 03/26/18-06/24/18
3	CNN	Cable RT	5/28/18	6/3/18	09:00	16:00						X	X	-	-	4	\$48.00	\$192.00	30	OOW 03/26/18-06/24/18
4	CNN	Cable RT	5/28/18	6/3/18	19:00	24:00		X	X	X	X	X	X	-	-	6	\$217.00	\$1,302.00	30	NPE 03/26/18-06/24/18
5	CNN	Cable RT	6/4/18	6/10/18	19:00	24:00	X							-	-	1	\$217.00	\$217.00	30	NPE 03/26/18-06/24/18
6	FXNC	Cable RT	5/28/18	6/3/18	05:00	09:00		X	X	X	X	X	X	-	-	4	\$262.00	\$1,048.00	30	NPE 03/26/18-06/24/18
7	FXNC	Cable RT	6/4/18	6/10/18	05:00	09:00	X							-	-	1	\$262.00	\$262.00	30	NPE 03/26/18-06/24/18
8	FXNC	Cable RT	5/28/18	6/3/18	09:00	16:00		X	X	X	X	X	X	-	-	4	\$90.00	\$360.00	30	OOW 03/26/18-06/24/18
9	FXNC	Cable RT	6/4/18	6/10/18	09:00	16:00	X							-	-	1	\$90.00	\$90.00	30	OOW 03/26/18-06/24/18
10	MNBC	Cable RT	5/28/18	6/3/18	05:00	09:00		X	X	X	X	X	X	-	-	4	\$171.00	\$684.00	30	NPE 03/26/18-06/24/18
11	MNBC	Cable RT	6/4/18	6/10/18	05:00	09:00	X							-	-	1	\$171.00	\$171.00	30	NPE 03/26/18-06/24/18
12	MNBC	Cable RT	5/28/18	6/3/18	09:00	16:00						X	X	-	-	4	\$48.00	\$192.00	30	OOW 03/26/18-06/24/18
13	MNBC	Cable RT	5/28/18	6/3/18	16:00	19:00		X	X	X	X	X	X	-	-	2	\$110.00	\$220.00	30	OOW 03/26/18-06/24/18

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Market	Milwaukee-Racine

AE	Evan Butcher
Sales Coordinator	Austin Nichols
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Mar18
-	

Flight Dates	05/28/18 - 06/10/18
Agency	Shorr, Johnson & Magnus
Advertiser	Tammy Baldwin for Senate

Client Code	WI
Product Code	30s
Est Code	5.29-6.4
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	05/25/18		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$7,050.00		
Commission	\$1,057.50		
Net Total	\$5,992.50		
Total Spots	43		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
14	MNBC	Cable RT	5/28/18	6/3/18	19:00	24:00		X	X	X	X	X	X	-	-	6	\$262.00	\$1,572.00	30	NPE 03/26/18-06/24/18

	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Total
<b>SPOTS</b>	43	0	0	0	0	0	0	0	0	0	0	0	43
<b>AMT</b>	\$7,050.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$7,050.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 05/30/18

62538042 | Milwaukee-Racine | Spectrum/Milwaukee Interconnect, WI | 0856 |